

**AFTERSCHOOL FOR ALL CHALLENGE**  
**\* EXPANDING STEM AFTERSCHOOL \***  
**AFTERSCHOOL ALLIANCE**  
**MAY 16-17, 2011**

## PROGRAM

### WELCOME AND TRAINING - MONDAY, MAY 16

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*All Monday meetings and events will take place at the  
Marriott Wardman Park Hotel, 2660 Woodley Road NW, Washington, D.C.*

8:00 AM – 6:00 PM

#### **REGISTRATION**

*CONVENTION FOYER, LOBBY LEVEL*

All participants must check in at Registration to receive their packets, Congressional appointment schedules and name tags. Registration will remain open until the Welcome Reception.

10:00 AM – 10:45 AM

#### **ADVOCACY BASICS**

*WASHINGTON ROOM 2, EXHIBITION LEVEL*

Is this your first time meeting with Members of Congress or has it been a while since your last trip to Capitol Hill? This session will walk you through the basics of successful advocacy, including background on 21<sup>st</sup> CCLC and the federal budget, and tips for making the most of your meetings.

Speakers:     **Erik Peterson, Afterschool Alliance**

11:00 AM – 12:15 PM

#### **AFTERSCHOOL FORUMS – MORNING SESSIONS**

The Challenge program will open with a series of workshops, each of which will address a different topic of interest to afterschool advocates. If you would like more information about the forums, the staff at the registration desk will be able to assist you. Lunch will be available for all Forum participants in between the Morning and Afternoon Forum sessions.

#### **WHAT WILL THE 112<sup>TH</sup> CONGRESS MEAN FOR AFTERSCHOOL PROGRAMS?**

*WASHINGTON ROOM 1, EXHIBITION LEVEL*

Opportunities and challenges abound in the new Congress with several afterschool-related bills already introduced this year. ESEA reauthorization, including 21st Century Community Learning Centers and Title I funds, may once again see traction with many in the House, Senate and White House pointing to some common ground. Legislative proposals to increase learning time for students could offer new avenues for afterschool and summer learning programs, if structured well. The bipartisan desire to hold

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the line on federal spending could have tremendous repercussions at the state and local level for afterschool funding. A panel discussion will provide a federal policy update and important perspectives on upcoming legislation and spending battles.

Moderator: **Erik Peterson**, *Afterschool Alliance*

Panelists: **Ellen Fern**, *Washington Partners*  
**Patrick Scandling**, *Office of Senator Barbara Boxer (D-CA)*  
**Ivana Alexander**, *YMCA*  
**Amy Kathman**, *MENTOR*

### **FACING BUDGET CUTS? HOW TO MOBILIZE SUPPORT IN YOUR COMMUNITY**

*WASHINGTON ROOM 3, EXHIBITION LEVEL*

Afterschool programs are experiencing budget cuts at every level, resulting in reduced services, staff cuts and, in too many communities, closed doors. Don't take budget cuts sitting down. Use the opportunity to get your story out, and turn the crisis into an opportunity to communicate the value of afterschool and build the kind of visibility and support that can help you weather the storm. Afterschool directors and media professionals will share their best advice, sample materials and success stories. Hear about the arguments for afterschool, from building STEM skills to cost-savings, that are resonating most in these times.

Moderator: **Ursula Helminski**, *Afterschool Alliance*

Panelists: **Matt Freeman**, *PR Solutions DC*  
**Julie Wild-Curry**, *21<sup>st</sup> Century Community Learning Center  
After School Program, Fairbanks North Star Borough School  
District*  
**Gretchen Wright**, *PR Solutions DC*

### **MIDDLE SCHOOL INNOVATION: POLICY AND PRACTICE**

*WASHINGTON ROOM 5, EXHIBITION LEVEL*

The middle school years are a vital time to make sure kids are on the path to success in school, work and life. While middle schoolers face a unique set of challenges as they grow from children into young adults, innovative afterschool programs can help ease this transition by offering help with college and career readiness, support in science and math, knowledge on how to lead active and healthy lifestyles and a host of other benefits. Come to this workshop to explore policy trends aimed at strengthening afterschool programming for middle school youth, and learn more about how to tailor your afterschool program to the unique needs of middle schoolers.

Moderator: **Chris D'Agostino**, *Afterschool Alliance*

Panelists: **Rob Abbott**, *Cypress Hills/East New York Beacon Program*  
**Molly Calhoun**, *The Bridge Project*  
**Jim Puglese**, *Learning Through an Expanded Arts Program*

11:00 AM – 3:45 PM **YOUTH ADVOCACY FORUM (FOR YOUTH ONLY)**

MADISON ROOM, MEZZANINE LEVEL

This session of training and fun activities is designed especially for youth. After a “behind-the-scenes” introduction to Capitol Hill, we will explore just what it is that happens in afterschool programs, including some hands-on, STEM-focused activities. We’ll also delve into the world of social networking and its power as an advocacy tool for afterschool. In the words of past Forum participants, “I’ll tell my story, loud and clear. I’ll tell my story, so everyone can hear. I’ll tell my story with a smile on my face. I’ll tell Congress that I am on their case!”

Facilitators: **Bob Cabeza**, *Change Agent Productions*  
**Leo Salcido**, *Change Agent Productions*  
**Shaun Gray**, *Afterschool Alliance*  
**Frank Mazzucco**, *Afterschool Alliance*  
**Sarah Simpson**, *Afterschool Alliance*

12:15 PM - 12:45 PM

**LUNCH BREAK**

WASHINGTON ROOMS CORRIDOR

Box lunches will be available for all participants outside of their Forum session, which they can take to their afternoon session.

12:45 PM – 2:00 PM

**AFTERSCHOOL FORUMS – AFTERNOON SESSIONS**

**AFTERSCHOOL HEALTH AND WELLNESS: NEW DEVELOPMENTS, RESOURCES AND FUNDING OPPORTUNITIES**

WASHINGTON ROOM 1, EXHIBITION LEVEL

With the increase of childhood obesity and hunger, children’s health and wellness has captured the attention of policy makers and the nation. In many communities, afterschool programs are leading the charge on this important issue. There are countless resources to help strengthen your program’s efforts around wellness, including new funding opportunities and tools to improve and bolster your program’s health and wellness policies. This session will focus on some of the most important recent developments and promising practices, including legislation like the Child Nutrition Reauthorization and the new national health and physical activity standards for afterschool programs.

Moderator: **Barry Ford**, *United States Tennis Association*

Panelists: **Crystal FitzSimons**, *Food Research and Action Center*  
**Dr. Georgia Hall**, *National Institute on Out-of- School Time*

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**Robin Schepper, *Let's Move Initiative***

Presenter: **Kellee McQuinn, *Founder, KidTribe***

**STUDENT-CENTERED LEARNING IN AFTERSCHOOL PROGRAMS**

*WASHINGTON ROOM 3, EXHIBITION LEVEL*

Afterschool programs often have the unique ability to actively engage participants through student-centered, individualized learning opportunities. The workshop will highlight specific examples of innovative afterschool and summer programs that do an exceptional job of creating hands-on, youth-driven learning environments. Topics of discussion will include STEM, the arts, digital and service learning and, most importantly, the positive impact these programs have on youth and their communities.

Moderator: **Terry Peterson, *Afterschool Alliance Board of Directors***

Panelists: **Taylor Bayless, *YOUmedia Program, Chicago Public Library***  
**Lisa Mielke, *Science Manager, The After-School Corporation***  
**Margie Reese, *Big Thought***

**BECOME AN AFTERSCHOOL EXPERT**

*WASHINGTON ROOM 5, EXHIBITION LEVEL*

Keeping abreast of all the new afterschool developments, including those related to STEM, can be daunting, but it's imperative to arm yourself with the latest research so you can communicate the great strides being made in the field of afterschool to funders and policy makers. Take your afterschool advocacy to the next level by attending this research round-up, and add new data and statistics on what youth are doing each day after school to your advocacy arsenal. A grasp of new data and best practices can enrich your advocacy efforts and make you an expert resource to anyone interested in the field of afterschool and expanded learning opportunities.

Moderator: **Matt Freeman, *PR Solutions DC***

Panelists: **Chris D'Agostino, *Afterschool Alliance***  
**Jen Rinehart, *Afterschool Alliance***

2:00 PM – 2:30 PM

**BREAK**

2:30 PM – 3:45 PM

**PLENARY SESSION – STEM IN AFTERSCHOOL: THE TIME IS RIGHT**

*LINCOLN ROOMS 5/6, EXHIBITION LEVEL*

STEM education is being highlighted far and wide, and afterschool programs are well positioned to build exciting, engaging STEM opportunities for youth. Our plenary panel will describe the policy landscape and show how funding and research are aligning to make a strong case for increased and improved STEM education in afterschool programs. This lively panel

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discussion will include perspectives from a funder, policy makers, and program representatives who can attest to the realities on the ground.

Moderator: **Joan Higginbotham**, *Former NASA Astronaut and Afterschool Alliance Board Member*

Panelists: **Kumar Garg**, *Policy Analyst, Office of Science and Technology Policy, Executive Office of the President*  
**Gabrielle Lyon**, *Co-Founder and Executive Director, Project Exploration*  
**Tessie Topol**, *Senior Director, Strategic Philanthropy and Community Affairs, Time Warner Cable*

Presenter: **Kelly McQuinn**, *Founder, KidTribe*

3:45 PM – 4:15 PM

### **USTA TENNIS DEMONSTRATION AND REFRESHMENT BREAK**

*LINCOLN ROOMS 2/3/4, EXHIBITION LEVEL*

Enjoy an afternoon refreshment break while watching local elementary school students demonstrate their *10 and Under Tennis Skills*. USTA representatives will be on hand to answer questions about *10 and Under Tennis* and the *Quickstart Tennis* play format.

4:15 PM – 5:45 PM

### **HILLS VISITS BRIEFING SESSIONS**

*WASHINGTON ROOM 1-6, EXHIBITION LEVEL*

All participants taking part in Congressional appointments on Tuesday must attend a briefing session to review the issues and talking points for their meetings. Everyone will have an opportunity to role play and determine roles for team members during the meetings.

**(Your Group Number is located on your name tag. Please refer to the list of Hill Visits Briefing Rooms in your Participant Packet for your group's room assignment.)**

6:00 PM – 7:00 PM

### **WELCOME RECEPTION & STEM EXPO**

*WARDMAN EAST PATIO & LAWN, LOBBY LEVEL*

Before heading out to enjoy dinner in Washington, take an opportunity to meet and connect with other afterschool supporters from around the country, while observing demonstrations of successful STEM programs. *(In the event of rain, the Reception will be held in the Atrium on the Exhibition Level.)*

## CAPITOL HILL DAY – TUESDAY, MAY 17

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7:00 AM

### **BUSES DEPART FOR CAPITOL HILL**

*MARRIOTT WARDMAN PARK HOTEL, 24<sup>TH</sup> STREET ENTRANCE (NEXT TO HARRY'S PUB), LOBBY LEVEL*

Buses will take participants from the Marriott Wardman Park Hotel directly to Capitol Hill for the day's activities. If you are checking out of the hotel in the morning, please do so before boarding the bus and be sure to check your luggage with the bellman. Due to enhanced security, it will be difficult for you to bring your luggage to Capitol Hill.

8:00 AM – 9:30 AM

### **BREAKFAST OF CHAMPIONS**

*DIRKSEN SENATE OFFICE BUILDING, ROOM D-G50*

Participants will attend a celebratory breakfast on Capitol Hill, at which afterschool champions will be honored for their leadership on afterschool.

Welcome: Jodi Grant, *Executive Director, Afterschool Alliance*

Master of Ceremonies: James Mitchell, *President, National League of Cities*

#### **★Honored Guests★**

**Dean Kamen, FIRST Founder**

**Congressional Champions**

**State Champions**

**Remarks by Youth Leaders**

10:00 AM – 4:00 PM

### **SMALL GROUP CONGRESSIONAL MEETINGS**

*HOUSE AND SENATE OFFICE BUILDINGS*

Small group meetings have been arranged with members of Congress and/or their staff. Please check the Hill Visits schedule you received at registration for your list of appointments and the exact time and location of each meeting.

**If your schedule has changed and you cannot attend all of your meetings, please inform the staff at the Hill Visits Desk outside the *Breakfast of Champions*.**

## **LUNCH BREAK**

Groups should stop for lunch in between their appointments at one of the public cafeterias located in the House and Senate Office Buildings.

❖ **House Cafeterias:**

Longworth House Office Building, *Basement Level*

Rayburn House Office Building, *Basement Level*

❖ **Senate Cafeteria:**

Dirksen Senate Office Building, *Basement Level*

### **QUESTIONS DURING THE DAY?**

*Staff will be available in the **Cannon House Office Building** throughout the day to answer questions.*

*10:00 am – 2:00 pm – **Room 441***

*2:00 pm – 4:00 pm – **Room 402***

*Feel free to stop by for a quick break or to drop off your **Feedback Forms**.*

*Please call Audrey Duncan at (202) 730-4154 throughout the day with any questions about your Congressional appointments.*

**All participants are responsible for their transportation from Capitol Hill back to the hotel or airport at the end of the day**